

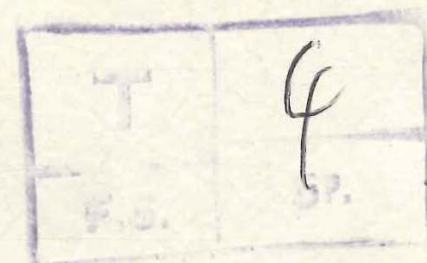
  
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Dear Biographee:

## A PERSONAL LETTER FROM THE HON. GENERAL EDITOR

In writing to let you know that your name has been put forward to me for biographical inclusion in the commemorative Tenth Edition of this world-famed work, I would like to invite you kindly to complete the enclosed questionnaire and return it to me within fourteen days of receipt. My Editors will then be able to prepare your detailed entry.

D.I.B. X, scheduled for publication in Winter 1973, will, for the first time, be issued in four volumes (three containing biographies - A to G, H to O, and P to Z - of men and women of achievement throughout the world, and one including a complete index of all entries in D.I.B. I to X inclusive, plus all Forewords, Dedications, Memoirs, etc., as detailed on the accompanying questionnaire). After this publication in four volumes the Dictionary of International Biography will revert to two volumes each year. Thus, this invitation to you is a once-and-for-all offer for inclusion in a four-volume set, and I know you will wish to take advantage of it.

The massive D.I.B. X will contain some 20,000 biographies; the Editorial staff has already been increased; and arrangements have been made with our printers for computerized typesetting and rapid printing and binding to ensure publication by the due date. In spite of the speed necessitated by doubling the size of the work there will be no loss of quality: indeed, we are proud of the many fine comments which have been made about the quality and general excellence of D.I.B. by librarians and biographees in many countries.

The Dictionary of International Biography is a firmly-established record of contemporary achievement circulating on a very large scale to no fewer than 137 nations of the world. It enjoys the support and patronage of Heads of State and

P.T.O.

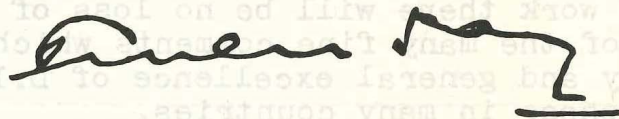
Government, National Librarians, University Presidents, etc. Each annual issue is dedicated to a Head of State and contains a frontispiece portrait and memoir on the life and work of the Head of State concerned. Thus far, all Continents have been recognized. As each Edition is published, a special presentation copy is made and bound by hand (incorporating in the leather and 22 carat gold binding the national colours of the country honoured) and presented to the Head of State to whom the volume is dedicated. Copies of this superb Royal Edition are housed in the private libraries of Sovereigns, Presidents and Prime Ministers. As an English organization, D.I.B. is proud of the fact that the first Head of State to have a personal copy was Queen Elizabeth II; her private library at Windsor Castle include D.I.B. in its Royal Edition.

A special feature of D.I.B. is the copyrighted coding which provides, at a glance, details of all other biographical reference works in which you are listed, some 130 biographical publications being included in this coding. (For more details of the coding see the top of Page 3 of the questionnaire).

For the seventh consecutive year I have been honoured by appointment as Hon. General Editor of D.I.B. and it is a source of great pride to me that I have been closely associated with this publication, as a member of the Editorial and Advisory Board, since its inception in 1960.

In accordance with long-standing policy, there is no charge or fee of any kind for the publication of your biography, nor are you under any obligation to purchase a copy. However, should you so wish, you are entitled (as a biographee) to take advantage of the special terms detailed on the back page of the questionnaire. These very substantial reductions (of up to 37.5%) have been introduced as our way of thanking biographees for co-operating with us in the preparation of this work.

Yours very truly,



Ernest Kay  
Hon. General Editor